

Walmart

Neighborhood Market

What is a Neighborhood Market?

A Neighborhood Market offers a quick and convenient shopping experience for customers who need groceries, pharmaceuticals and general merchandise all at “Everyday Low Prices.”

Design

First opened in 1998, there are now 167 Walmart Neighborhood Markets, each employing up to 95 associates. A typical store is about 42,000 square feet.

Visit www.youtube.com/walmartcommunity and search for “Neighborhood Market” to take a tour of one of Walmart’s newest Neighborhood Markets!



Improving Access to Healthy Foods

In January 2011, Walmart made a major commitment to make food healthier and healthier food more affordable, ensuring families won’t have to choose between a product that is good for them and one they can afford. Our healthier food initiative commits to:



- Reformulating thousands of everyday packaged food items by 2015;
- Make healthier choices more affordable by providing savings on fresh produce and reducing the price premium on “better-for-you” items;
- Provide solutions to address food deserts by building stores in underserved communities;
- Increase charitable support for nutrition programs that help educate consumers about healthier food solutions and choices.

Also, after pledging to develop a front-of-pack label that would give our customers an easier way to identify healthier food, we recently unveiled the “Great For You” icon.



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Creating New Jobs

At Walmart, associates have access to competitive wages, affordable benefits and the chance to build a career. In California, Walmart's full-time average hourly wage as of October 2011 is \$12.69 per hour.

Community Benefits

In 2010, Walmart and the Walmart Foundation gave more than \$29.1 million in cash and in-kind gifts to communities throughout California, supporting non-profits like food banks, job development organizations, veterans groups, and educational programs. Examples include the Placer Food Bank, Sacramento Food Bank and Family Services, Sacramento Veterans Resource Center, and the Greater Sacramento Urban League.



Sustainability Features



Walmart Neighborhood Markets includes energy efficient technology and environmentally friendly features to reduce energy and water consumption and minimize waste. Features include LED lighting used in exterior signage and refrigeration cases, an energy management system for adjusting energy usage and one of the industry's most efficient heating, ventilating and air conditioning (HVAC) units available.

I would like more information about the new Neighborhood Market in my Community

Should you have an interest in offering your support for the Neighborhood Market in your community or to request additional information on this exciting project, please email info@walmartupdates.com or call River City Communications at 916.817.4444.